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## FOR IMMEDIATE RELEASE

April 8, 2026

### **MCTA Names New Executive Director**

William “Billy” Pitman has been named Executive Director of the Massachusetts Chemistry & Technology Alliance (MCTA), MCTA Board Chair Adam Diamond announced today. Pitman replaces Katherine Robertson who is stepping down after more than a decade with the organization.

Billy served as a senior communications advisor to Governor Charlie Baker and Lt. Governor Karyn Polito, directing messaging and media strategy for both their campaigns and their administrations.

He also served as Chief of Staff at the Massachusetts Department of Transportation (MassDOT) and the Registry of Motor Vehicles (RMV), positions that required large-scale operational leadership and transportation policy implementation. Additionally, Billy served as a senior advisor for a global professional services firm, focusing on strategic partnerships and business development within the Commonwealth.

Billy is Founder & Principal of Cape & Quill Strategies, which specializes in helping business and advocacy organizations navigate complex regulatory environments and build resilient reputations.

Billy is also committed to community service, including past leadership on the Board of Directors for a non-profit committed to intergenerational connections and healthy aging in the Greater Boston community, where he also helped establish their media relations infrastructure. He also serves on the Capital Improvement Planning Committee for the Town of Sandwich where he resides with his wife and two children.

Statement from Adam Diamond, Chair of MCTA's Board of Directors, and Partner at Astro Chemicals, Inc. of Springfield:

